

Brianna C. Flores

Editor, Producer, and Digital Journalist

WORK EXPERIENCE

Digital Content Producer - Multimedia

2023 - 2025

Audacy, Inc | Dallas, TX

- Social Media Manager
 - Worked in a team setting to plan and create videos, articles, and graphics for digital distribution of on-air content.
 - Balanced multiple projects across digital platforms while ensuring quality and consistency in content.
 - Leveraged social media to enhance brand awareness and increase listenership of NewsRadio 1080 KRLD
- Digital Campaign Management
 - Oversaw the post-sale process for digital campaigns, ensuring smooth delivery from order entry to fulfillment.
 - Managed multiple campaigns simultaneously, proactively addressing internal and external requests to ensure success.
- Podcast & Digital Content Producer
 - Produced episodes for the KRLD podcast Texas Wants to Know, managing guest outreach, audio editing, and deadlines.
 - Researched and wrote articles to complement podcast episodes and digital content, ensuring informative and engaging storytelling.

Freelance Video Production & Content Creation

2018 - Present

Video Recorder & Editor | Dallas, TX

- Created video content tailored to the unique needs of multiple companies and campus organizations.
- Conducted interviews, captured B-roll footage, and edited videos with sound and music to achieve the desired final product.
- Efficiently managed the entire production process, from filming to post-production.
- Owns and utilizes personal microphone set and camera for freelance projects, ensuring high-quality production.

LEADERSHIP EXPERIENCE

Producer and Lead Editor

2020 - 2024

Short Films & Feature | Dallas, TX

- Served as the main film editor for *Crossroads* and multiple short films.
- Dedicated countless hours reviewing editing notes, progressing films from assembly cut to final cut.
- Produced and managed associate producers during intensive pre-production, ensuring tasks were completed efficiently in a collaborative environment.
- Produced *Love in the Evening/Love in the Morning*, *The Lonesome Phantom*, and more.

Part- Time Instructor

2015 - 2021

Karate for Kids, ATA | McKinney, TX

- Applied 4th-degree black belt expertise and 15+ years of martial arts experience to teach self-defense and martial arts techniques.
- Focused on boosting students' self-esteem and confidence through Taekwondo training.
- Provided private lessons in forms, weapons, and sparring for students aiming to enhance their skills or compete at state and national levels.

SUMMARY

Digital content producer and video editor passionate about multimedia storytelling. Skilled in video production, social media strategy, and digital marketing. Strong interest in filmmaking, production, and broadcast media.

CONTACT ME

📍 Dallas-Fort Worth Area, TX

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💻 <https://videosbybri.wixsite.com/website>

🌐 Brianna C. Flores
[linkedin.com/in/bcflores](https://www.linkedin.com/in/bcflores)

EDUCATION

Southern Methodist University

B.F.A Film & Media Arts

B.A Journalism

Southern Methodist University

Arts Management Minor

SKILLS

Adobe Premiere 

Broadcast Writing 

Canva 

DaVinci Resolve 

Final Cut 

Google Analytics 

HTML 

Meta Suite Analytics 

Problem Solving 

Social Media Management 

Sprout Social 

Web Content Writing 

REFERENCES AVAILABLE
UPON REQUEST